

Step up
for
History



BCHF
BRITISH COLUMBIA
HISTORICAL FEDERATION

#stepupforhistory

BRITISH COLUMBIA HISTORICAL FEDERATION

Provincial Election Outreach Campaign 2017

www.bchistory.ca/community/step-up-for-history/

Email Template to Engage Candidates

Instructions

1. Copy and paste the text below into a new message in your email program.
2. Modify the text as required. Sections that require customization are indicated in [square brackets]. Feel free to add material specific to your community/organization.
3. Send the message to your local candidates as a means to engage them on the important topic of support for local history in British Columbia.

We hope that you will share the results of your outreach efforts on our [Campaign News and Results page](#) (email caroline@bchistory.ca) or on social media ([#stepupforhistory](#)).

Together, let's give history a voice during the 2017 BC provincial election.

Email subject line:

How will your party "Step Up for History" in BC over the next four years?

Message content:

Hello candidates for the [your riding name] riding: [candidate names],

I am a member of [your organization name], which is a member of the [British Columbia Historical Federation](#) (BCHF). The BCHF is a not-for-profit organization comprising over 100 historical societies across the province. The BCHF also publishes the quarterly magazine [British Columbia History](#).

The BCHF believes that support for the diverse and unique history of our province is an election issue. As such, we have launched our [Step Up for History 2017](#) campaign to engage candidates and voters in discussion about the importance of history to local communities.

I would appreciate if you could take a few moments to respond to the following questions about how you and your party plan to support historical resources in BC's not-for-profit historical community over the next four years.

1. How will you ensure that local governments have enough resources to preserve history?
2. How do you plan to support engagement around history in your community?
3. What do you already do on a day-to-day basis to support the work of local history and heritage not-for-profits?

Thank you for your time and attention to this matter. I look forward to receiving your response and to sharing it with my BCHF colleagues on the BCHF Step Up for History [Campaign News & Results page](#).

For more information about the BCHF Step Up for History campaign, visit:

- [Step Up for History web site](#)
- [Open letter from BCHF president K. Jane Watt to party leaders](#)

Sincerely,

[Your name]

[Position, society/organization name, society/organization web site address]

Member of the British Columbia Historical Federation (www.bchistory.ca)