

BCHF Council Meeting

26 May 2021

7:00 p.m. — 8:30 p.m.

Via web conference

Attendees: Callie Anderson, Shannon Bettles, Doug Brigham, Rosa Flinton-Brown, Mark Forsythe, Michael Gibbs, Maurice Guibord, Greg Nesteroff, Emma Quan

Regrets: Gary Mitchell, K. Jane Watt, Elwin Xie

The President called the meeting to order at 7:00 PM

1. Review and adoption of previous meeting minutes: April 28, 2021
 - a. MOVED (Maurice, Callie) to adopt the minutes with changes. CARRIED
2. Adoption of agenda
 - a. MOVED (Michael, Mark) to adopt the agenda. CARRIED

Reports

1. President (Shannon)
 - a. This is our last meeting before the AGM and the new Council comes on board. This is Michael Gibbs' last meeting on Council. Council members thanked Michael for all of his hard work over the years and his many contributions to the upcoming Conference.
 - b. This is the end of Shannon's second term as President. Council needs to start working on succession planning.
 - c. Everyone has been busy working on Conference, which is just eight days away. Shannon thanked everyone for their great work on the team effort.
2. Financial report (Rosa)
 - a. We have more cash in our bank account than at the last report. There have been no substantial changes to our financial position.
 - b. Rosa will provide a more comprehensive report and budget proposal at the next Council meeting.
3. Magazine (Jane)
 - a. The next issue is being mailed out in early June.
 - b. We have a lot of material to work with for upcoming issues. We are proud to be able to offer diverse and different voices in each issue.
4. Communications (Mark, Greg, Emma, Doug, Shannon)
 - a. May Buzz stats
 - i. Delivered: 566 / Opened: 376 (66%)
 - ii. Top links:
 1. Meet the BCHF conference speakers = 49
 2. BCHF book auction = 31
 3. BCHF conference main page = 29
 4. BC Road Trip Time Machine = 24

- 5. Heritage Abbotsford online catalogue = 22
- b. The Canada Gives campaign starts soon.
- c. We have 423 followers on Instagram. Photos from our past Conferences receive the highest engagement.
- d. Our Facebook stats have been up in the past month. This platform is still relevant to our members. Our posts are often shared by other organizations, in particular the BC Museums Association.
- e. Shannon, Jane and Emma have been using Canva for their design work. We will arrange for a subscription to the professional version.
- 5. Conference (Michael, Shannon, Maurice)
 - a. 91 people are registered as of today.
 - b. Laurie Benton has been a huge help on the team.
 - c. Our rehearsals have been successful.
 - d. Elwin has been busy recording and editing videos for the field trips.
 - e. Council members are reminded to register for Conference. Council members who are not voting delegates for other organizations are considered delegates for the Federation.
 - f. The silent auction starts at 9:00 AM on 03 June and runs the full duration of Conference. Council members should try and promote it. Shannon has created a visual for it and has shared information about the auction on Facebook already. Attendees will have to register on the auction site in order to participate.
 - g. Emma will work on creating transition slides for sessions.
 - h. The Lieutenant Governor's office has confirmed that she is unable to attend the Gala. She will send a pre-recorded message.
 - i. The mayor of Surrey has also confirmed that he is unable to attend.
 - j. Johnson Inc. has agreed to sponsor the awards banquet. The Viewers Choice Award will be named for them.
 - k. We will hold a rehearsal for the Gala and the AGM one evening early next week. Shannon will send an invitation.
 - l. Mark will work on press releases about our award winners.
 - m. The In Memoriam video is ready to go. It's short this year.
- 3. Awards (Maurice, Doug, Emma, Shannon)
 - a. Certificates and cheques are being mailed.
 - b. Maurice's medal arrived yesterday. Hoping the winner will be able to wear it for conference.
- 4. Membership (Callie)
 - a. Associate Members
 - i. Leslie Blackie, Courtenay
 - ii. Jennifer Dunkerson, Nelson
 - iii. Colleen Hawkins, Sechelt
 - iv. Michael Tylor, Langley
 - b. Affiliate Members
 - i. Chair, Pender Islands Museum (this replaces the society membership for Pender Islands Museum)

6. Nominations (Jane)
 - a. The nomination package has been sent to member societies.

New business

1. Selection of our New Logo
 - a. Rosa presented the two new logos for Council's consideration.
 - b. Discussion ensued and a variety of opinions were expressed about both designs.
 - c. MOVED (Shannon, Maurice): That we adopt concept #2 from this point on. Carried unanimously.
2. Canadian Giving Challenge
 - a. The campaign runs through June, but risks being lost in the communications about Conference.
 - b. DECIDED: To launch our promotion of the campaign right after Conference.
 - c. We will acknowledge last year's donations, which went toward the Centennial Legacy Fund awards.
3. Next meeting
 - a. Council will not meet in June.
 - b. Our next meeting will be on 28 July.

The meeting adjourned at 8:30 PM.

Next meeting 28 July 2021 at 7:00 PM.