

BCHF Council Meeting

29 Sep 2021

7:00pm — 8:30pm

Via web conference

Attendees: Callie Anderson, Shannon Bettles, Doug Bringham, Rosa Flinton-Brown, Mark Forsythe, Anna Irwin, Refano Lumempouw, Greg Nesteroff, Emma Quan, Kira Westby, Elwin Xie

Regrets: Maurice Guibord, Gary Mitchell, K. Jane Watt

The President called the meeting to order at 7:00 PM

1. Review and adoption of previous meeting minutes: August 24, 2021
 - a. MOVED (Anna Irwin, Greg Nesteroff) to adopt the minutes with changes. CARRIED
2. Adoption of agenda
 - a. MOVED (Elwin Xie, Callie Anderson) to adopt the agenda. CARRIED

Share and Tell

Doug led the discussion.

Next time: The Communications Team will lead the discussion.

Previous Business

1. Callie will ensure that all Council members are listed as Associate Members with start dates of 01 September. DONE (with some variation in renewal dates)

Reports

1. President (Shannon)
 - a. Council members are reminded to let Shannon know if they need to step away or take a break from their duties. The pandemic is still with us and people have to be able to balance the competing demands on their time.
 - b. Shannon connected with BC Bookworld and will have a phone call with them next week to discuss the distribution of BC Bookworld.
 - c. Council members should all have received their copies of Bob Joseph's book [*21 Things You May Not Know About the Indian Act*](#).
 - d. Shannon has been looking into the history of the Federation and expressed her pride in being a part of such a dynamic group of people.
2. Treasurer (Rosa)
 - a. The BCHF financial results for the first six months of the year show good news. Our revenue has been strong with good donations from the Canada Helps campaign and donated book royalties. Expenses continue to be kept on budget with no unexpected increases.

- b. Shannon has recused herself from any discussion of the Centennial Legacy Fund, to avoid any potential conflict with her position at Heritage Canada.
- 3. Membership (Callie)
 - a. Council approved the following new members: Lynn Copeland (Vancouver), Bruce Robinson (Surrey).
- 4. Governance & Policy Committee (Callie)
 - a. The committee set a goal for this year of starting the process to review, revise and formalize all documents and operational procedures for the federation in the form of an easily maintainable electronic binder. This obviously is a very large undertaking, but the committee will make every effort to update the Constitution, the By-laws, the Mission Statement and the Legal Mandate in time to be presented at the next AGM. Accordingly, following research, the committee will present recommendations to the Board for discussion and/or approval.
- 5. Communications Committee (Shannon, Greg, Emma)
 - a. (Shannon) The communications committee has decided to rotate Chairs each meeting. Last meeting, we talked about items for the Buzz and shared our article about the Knowledge Network's series. We also discussed what news items on social media our followers tend to engage with most. Geographic reach and variety of local issues seems to be of interest. The group discussed launch of new brand and how we would slowly roll this out. We have updated the look of a few of our platforms already: FB, YouTube, Flickr thus far. Comms would like to plan a short training session about the use of the new brand for Council.
 - b. (Greg) Buzz Stats
 - i. Delivered: 453 / Opened: 283 (63%). Top links:
 1. Time Travels: The Exploration Place = 15
 2. Fraser Valley Heritage Rail back on track = 13
 3. BC History fall issue preview = 11
 4. Surrey City Cemetery tour part 2 = 11
 - c. Mark spoke about his recent trip to Lytton and filming interviews with the operators of the two museums that were destroyed. The resilience of the community is remarkable. Elwin is editing the video.
- 6. Magazine (Jane – previously distributed)
- 7. Awards & CLF Committee (Anna)
 - a. We have broken into sub-committees and are in the process of reviewing the awards for the upcoming season.
 - b. Council members are asked to identify anything that needs updating or any opportunities for growth.
- 8. Conference Committee (Shannon)
 - a. The conference committee has identified two potential weekends next June, and will narrow down to one for our virtual or semi-virtual conference (first two weekends). A working theme of "Memory" has been identified, with a focus on diversity and inclusion. The concept also ties in anniversary themes. The group wants to build on the successes of the last virtual conference and improve on field trip experiences, perhaps by incorporating live streaming or in-person opportunities for people in Victoria, or those

who may be travelling there. The committee is still in brainstorming mode, so details are to be worked out. We are seeking tech expertise through some contacts at the University of Victoria in delivering hybrid conference models as we investigate that possibility. The group has changed meeting nights to the last Monday of the month at 7pm.

9. Anniversary Committee (Elwin)
 - a. Still brainstorming / gathering ideas and old archival images. Could we arrange for a celebrity / VIP to speak at the AGM? The committee might put together a modest video with images of the past.
 - b. 31 Oct 2022 is our actual centenary date, so we can have a Hallowe'en party!

New business

1. Council memberships to Canada's History / Kayak magazine (Elwin)
 - a. Could we consider a shared digital subscription of some sort?
 - b. We will bring this back to Council at the next meeting.

The meeting adjourned at 8:30 PM.

Next meeting 27 Oct 2021 at 7:00 PM.