

BCHF Council Meeting

26 October 2022, 7:00pm

Via web conference

Attendees: Rosa Flinton-Brown, Mark Forsythe, Anna Irwin, Aman Johal, Kennedy Neumann, Ron Verzuh, K. Jane Watt, Kira Westby. Magazine Intern Alice Watkin also attended as a guest.

Regrets: Shannon Bettles, Maurice Guibord, Refano Lumempouw, Greg Nesteroff, Janet Ou, Emma Quan, Elwin Xie

The President called the meeting to order at 7:00 PM

1. Review and adoption of previous meeting minutes: September 28th 2022
 - a. MOVED (Anna/Mark) to adopt the minutes. CARRIED
2. Adoption of agenda
 - a. MOVED (Anna, Mark) to adopt the agenda. CARRIED

Share and Tell

Rosa shared an article on “Saying No Nicely”, and the group discussed times and ways they have had to say “no”.

Next time: Kennedy will share some photos of Heritage Park Museum in Terrace

Previous Business

1. RBCM Consultations
 - a. Originally we hoped to have Kate Kerr join this meeting, but she was not able to meet with us at this time. Kate may be moving on from these consultations, once we hear an update we will share opportunities to meet with RBCM for consultation

Reports

1. President (Rosa)
 - a. Report attached to the agenda package.
 - b. The search for a treasurer continues! Unfortunately some of the people Rosa had connected with are no longer available. Rosa will be reaching out to the third candidate to see if they are still interested
2. Financial reports
 - a. Financials were shared by Shannon for information as part of the package.
3. Membership (Callie)
 - a. MOVED (Kira/Anna) that the following new members be approved: Susan and Gary Bell (White Rock), Judy Facchin (Ladysmith), Irina Lau (Burnaby), Rae Leslie (Universal Power Scrubbing, Delta), Sandra Scott (Fort Steele). CARRIED
4. Governance & Policy Committee (Kira)
 - a. Report from Governance was attached to the agenda package.
5. Magazine Committee (Jane)
 - a. Final proofing for Winter 2022 edition is underway

- b. Opportunity for inside back cover for an ad for the federation - last year we did book prizes, can do that again. Anna requests Awards deadlines also be part of this
 - c. Mark suggested Values statement be added to beginning of magazine
 - d. Mags now doing meetings every 2 months workshop style rather than monthly
 - e. Alice is working on submissions guide currently
 - f. Editorial guidelines also being reviewed
 - g. Proofing seminar being offered with the Mags proofreading team
 - h. Alberta Magazine Publishers Association webinar: Jane and Alice attended workshop on neutrality (or lack thereof) of language, and being mindful of using language with care/thought. PDFs from workshop can be shared around
6. Communications Committee (Rosa)
- a. Report attached to the agenda package
 - b. Additional item: Giving Tuesday: Rosa discussed that Giving Tuesday is a big campaign time. Comms discussed launching a campaign that will be organized November 10th.
 - i. Donations will be directed towards the Centennial Legacy Fund
 - ii. If you are interested/able to help out, come to Comms meeting November 10th at 7pm to discuss campaign development! Especially seeking Canva skills
7. Buzz Stats (Greg)
8. Delivered: 803, Opened: 567 (71%). Top links: BCHF values statement 38, Explorer-in-residence completes journey 38, 1926 Alert Bay film 31, Hippies of Vancouver 30, Cole Harris obituary 27
9. Awards & CLF Committee (Anna)
- a. Awards met October 24th, discussed retooling of awards last year and debriefing on how things went last year
 - b. This year now that restructuring is done, working to focus on marketing of the awards
 - c. Looking for a new person to chair the Lamb Award - more folks needed to join awards as well please!
10. Conference Committee (Anna)
- a. Conference met on October 24th.
 - b. Discussion of whether conference should proceed, should it be in-person, digital, or combination? After Covid has our audience changed - consensus was yes it has
 - c. Leaning towards in-person, possibly slimmed down conference that focuses on socializations and connection building over set talks. Not sure whether traditional conference setting would work well with changed audience.
 - d. Further discussion of themes, locations to come
 - e. Send any ideas to Anna and Shannon

New business

- 1. Magazine internship: Alice Watkin is working as an intern with the magazine through a partnership with Magazines Association of BC and Tidewater Press from October-March. The internship is a great opportunity to learn more about BC, BC history, and the publishing industry.

The meeting adjourned at 7:55 PM.

Next meeting November 30th 2022 at 7:00 PM.