



British Columbia Historical Federation

Media Kit 2018

BRITISH COLUMBIA HISTORY

British Columbia History began in 1923 as the *Annual Report and Proceedings* of the British Columbia Historical Association (now the British Columbia Historical Federation). From 1937–58 it was published as the *British Columbia Historical Quarterly*, and then the *B.C. Historical News* from 1968–2005. British Columbia History tells British Columbia’s story through a unique mix of community chroniclers, museum and archive professionals, and academic historians.

With an average paid circulation of 1,300 copies *British Columbia History* reaches history enthusiasts four times a year. The publication’s subject matter includes:

- social history
- economics
- politics
- intellectual history
- cultural history

British Columbia History tells BC’s story through feature-length articles, documentary selections, essays, pictorial essays, and memoirs. Regular features include:

- Archives and Archivists
- Book Reviews
- Cabinets of Curiosity – objects with interesting stories.

The British Columbia History Audience

British Columbia History readers are devoted to BC history. Some are interested general readers; some are professional historians; some have an interest in one particular area of BC’s story. Readers are young and old, from teenagers to mid-nineties.

Established Canadian historians and emerging writers have written for *British Columbia History* such as: Jean Barman, Marie Elliott, Barry Gough, Jacqueline Gresko, Valerie Knowles, Janet Nicol, Forrest Pass, and Robert Ratcliffe Taylor.



British Columbia History Print Rate Card

Blow-ins and polybag inserts are available on a limited basis. Pricing depends on the weight of the insert.

Print	Ad sizes (WxH)	BCHF Member	Non-Member
Inside covers – Colour			
Full page colour – inside covers	8¾" x 11¼" Trim size = 8½" x 11"	\$225	\$250
1/2 page horizontal colour – inside covers	8¾" x 5¾" Trim size = 8½" x 5½"	\$130	\$150
1/4 page vertical	3¾" x 5"	\$90	\$100
Inside pages – B&W			
1/2 page horizontal	7" x 4¾"	\$115	\$125
1/4 page horizontal	7" x 2½"	\$80	\$100
1/4 page vertical	3¾" x 5"	\$80	\$100
1/8 page vertical	3¾" x 2¼"	\$50	\$60

Dates

Materials are supplied by advertiser. Advertiser to send press-ready file.

2018 Closing Dates				
Issue	Space	Material In magazine	Material Insert	Issued
Spring	December 15, 2017	December 20, 2017	February 10	March 15
Summer	March 1	March 3	May 4	June 15
Fall	May 29	June 1	August 4	September 15
Winter	September 25	September 28	November 16	December 4

File Delivery

Email: Please send zipped files to Andrea Lister (bcheditor@bchistory.ca) or via a file sharing service.

File Formats: PDF, fonts embedded. EPS, fonts outlined, images as CMYK/grayscale. Native InDesign Files up to version CS6 (or exported to IDML format if higher) and packaged with links and fonts. All files should be converted to CMYK or grayscale, as appropriate. Images: 300 dpi

Advertising Contact

Andrea Lister, Newsletter Editor. | T 604-809-3603
newsletter@bchistory.ca



Ad Samples

Eighth Page, inside

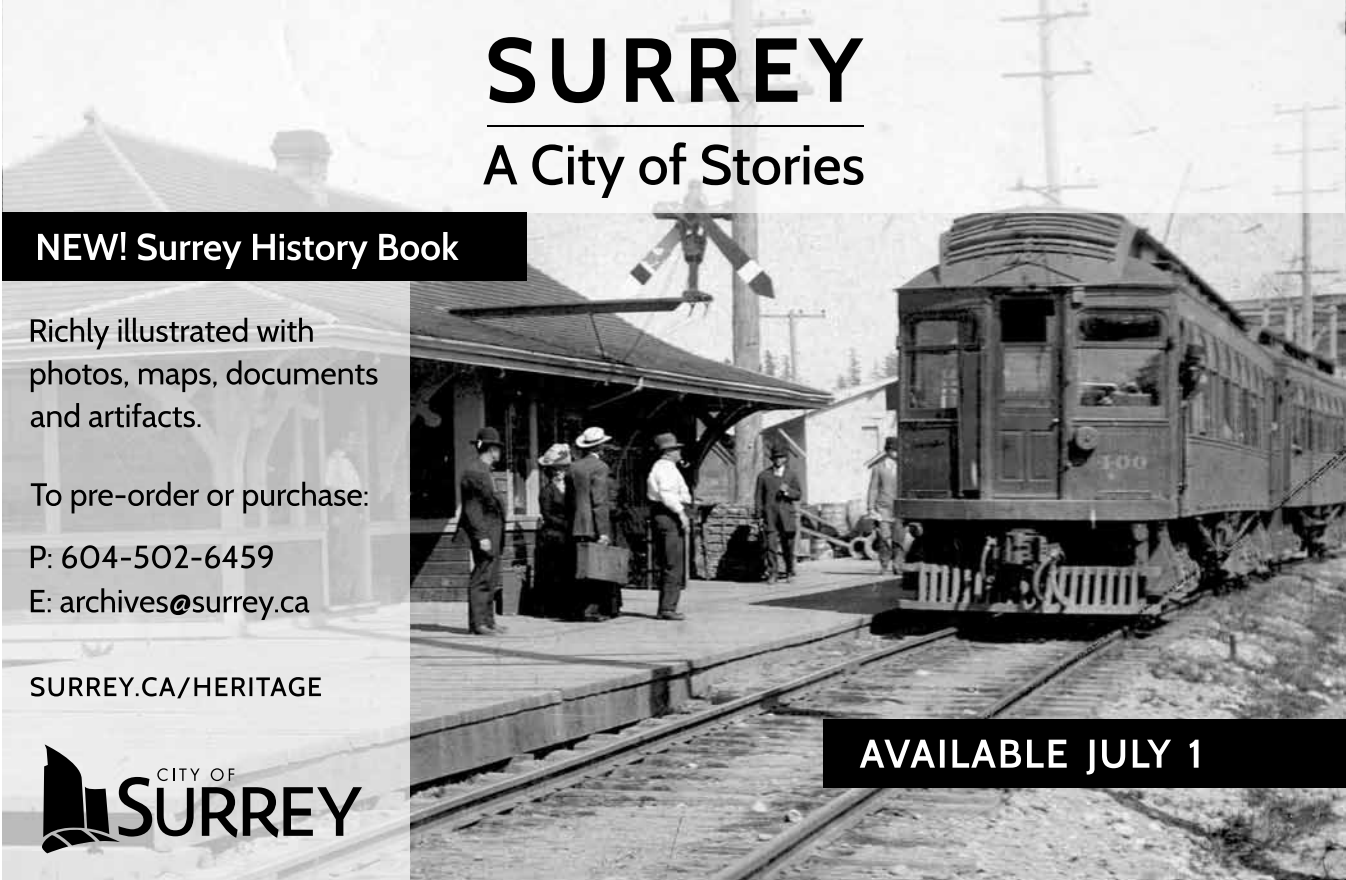
3³/₈" x 2¹/₄"



Salt Spring Island Archives
<http://www.saltspringarchives.com/>
129 McPhillips Ave
Salt Spring Island, B.C
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Half Page, inside

7" x 4⁵/₈"



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VANCOUVER HISTORICAL SOCIETY

UPCOMING LECTURES

Thursday, March 23, 2017

The Ferries of Indian Arm

Ralph Drew, author & Mayor of Belcarra

Thursday, April 27, 2017

Historic Clan and Association Buildings of Vancouver's Chinatown

John Atkin and City Planning staff involved in Chinatown

Thursday, May 25, 2017

(following the Annual General Assembly)
Abenaki Daring: The Life and Times of Noel Amance, 1792-1840

Dr. Jean Barman

7:30 pm, Museum of Vancouver

For further information, visit

www.vancouver-historical-society.ca



Quarter Page, inside cover

3 3/8" x 5"

W. Kaye Lamb Scholarship



Are you an undergraduate BC history student?

Each year, the British Columbia Historical Federation awards W. Kaye Lamb Scholarships for student essays on the history of British Columbia.

Eligibility: You must be a student in the 1st or 2nd year

of a university or college in British Columbia.

Eligibility: The essay must be written by a student registered in a university or college in British Columbia.

Deadline for entries: May 15, 2017

See full rules and criteria on the BCHF website:

www.bchistory.ca/awards/scholarships/

BRITISH COLUMBIA HISTORY

Call for Article Proposals Spring 2018

Half Page, inside cover

8 3/4" x 5 3/4"

Trim size = 8 1/2" x 5 1/2"

School Houses

Most of us have strong memories of the school buildings where we spent a good portion of our childhood. Communities came together to build schools just as they did community halls. One-room school houses were followed by larger, more modern buildings, and now virtual classrooms. Some of the old school buildings survived and have continued to serve their community.

Our special issue of 2018 will showcase the stories of old school houses. Contact the editor of *British Columbia History* at bcheditor@bchistory.ca to submit a proposal for an article, Cabinets of Curiosity column, or back page feature.

The British Columbia Historical Federation Newsletter provides timely information and is a forum for member societies to publicize events and activities.

[View this email in your browser](#)

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BCHF Newsletter

The British Columbia Historical Federation
has provided a collective voice for its member societies since 1922.

October 2017

Enjoy Issue 65 of the BCHF Newsletter.
We are not offering a PDF version of the newsletter for October.

British Columbia History is on Facebook. Join the conversation.



Introducing BCHF Director Michael Gibbs



As with many people beginning a new life in semi-retirement, I found myself with the luxury of a less structured schedule. To make the most of this opportunity I turned to my love of local history.

It also helped that my family had recently moved back to where my life had begun in Cloverdale/Surrey. I joined the Surrey Historical Society and the Fraser Valley Historical Railway and was off and running.

It did not take long for me to move from member and volunteer to embrace the opportunities these organizations afforded for advocacy on issues of preserving local history. With the Surrey Historical Society, it was the saving of a one room school that propelled me into a more prominent role with the group. The letter writing and presentations to the city and school board led to more meetings and press coverage. More importantly, it made me aware of the importance of cooperating with politicians of all levels and the municipal resources available. It also resulted in my becoming president of the SHS.

Give the gift of history



Heritage Week Feb 19-25, 2018!

This year's theme is *Heritage Stands the Test of Time*. "In celebration of our past and our future, *Heritage Stands the Test of Time* is designed to inspire Canadians to embrace, explore and enjoy our enduring heritage." [Read more at Heritage BC](#).

Read [History's Historian: The Story of Naomi Miller](#) by Nowell Berg in the East Kootenay News Online Weekly.

Subscriptions

At the very bottom of this email you will see a link.

BCHF Newsletter Media Kit 2018

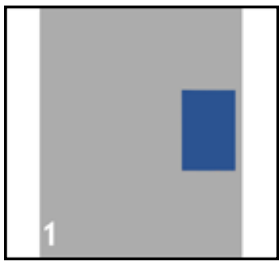
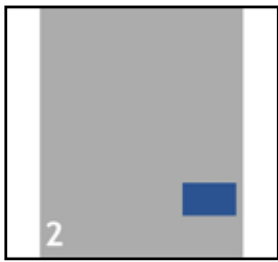
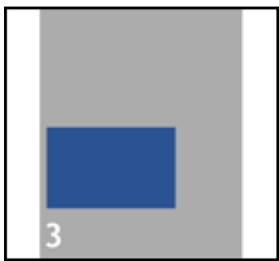
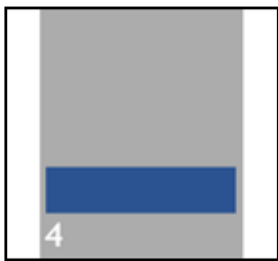
BCHF Newsletter Electronic News Blast Ad Rate Card

The *BCHF Newsletter* provides timely information and is a forum for member societies to publicize events and activities. *BCHF Newsletter* is distributed electronically to members, member societies, posted to bchistory.ca. Advertising is offered **only** to BCHF member societies as a benefit to members.

The *BCHF News* is sent via email to subscribers that the British Columbia Historical Federation Newsletter is available. Advertising opportunities are available within this format.

News Blast (per email)	Ad sizes (pixels)	BCHF Member
Vertical Banner	160 pixels x 240 pixels	\$50
Button	160 pixels x 100 pixels	\$30
Horizontal Ad	350 pixels x 160 pixels	\$60
Horizontal Banner	610 pixels x 140 pixels	\$70

News Blast Ad Placement

		1. 160 x 240 Vertical Banner 2. 160 x 100 Button
		3. 160 x 240 Vertical Banner 4. 160 x 100 Button

Advertiser to send press-ready or web-ready file.

2017 Closing Dates				
Issue	Space	Material	E-Delivery	Canada Post Delivery
February	January 6	January 15	January 30	February 5
April	March 4	March 4	March 27	April 4
June	May 6	May 6	May 29	June 6
August	July 4	July 18	July 31	August 4
October	September 5	September 19	September 25	October 2
December	November 5	November 21	November 27	December 4

Advertising Contact

Andrea Lister, Newsletter Editor. | T 604-809-3603 | newsletter@bchistory.ca

Conference Partnerships and Prize Sponsorship

The annual conference is a weekend event held at a different British Columbia location in Spring. Programmes usually include tours, lectures and workshops as well as displays and sales of British Columbia publications.

At the Annual General Meeting delegates are apprised of the Federation's activities through various reports, and conference delegates have the opportunity to voice their ideas about Federation and historical matters. Also, Member Society representatives are invited to present a Historic Minute of their society's activities and to submit a written report for publication.

Each year individuals who have made significant contributions in preserving, researching, interpreting or writing about the history of the province are presented prizes for their work at the awards banquet. Presentations include the Lieutenant-Governor's Medal for Historical Writing, W. Kaye Lamb Essay Scholarships, Anne and Philip Yandle Best Article Award, the BC History Web Site Prize and Certificates of Appreciation, Merit or Recognition.

Sponsorship opportunities include: event sponsorships, workshop sponsorships, in-newsletter profiles of recipients, prizing for recipients, and program advertising.

For more information on sponsorship and partnership opportunities contact:

conference@bchistory.ca



Left: Maurice Guibord and Ronald Greene with the Honourable Judith Guichon, May 2016. Photographer: Kip Wilson

Right: The BCHF Book Fair