

## **BCHF Council Meeting**

24 February 2021

7:00pm — 8:30pm

Via web conference

**Attendees:** Callie Anderson, Shannon Bettles, Doug Brigham, Rosa Flinton-Brown, Mark Forsythe, Michael Gibbs, Greg Nesteroff, Emma Quan, K. Jane Watt

**Regrets:** Gary Mitchell, Elwin Xie

### **The President called the meeting to order at 7:00 PM**

1. Review and adoption of previous meeting minutes: January 27, 2021
  - a. MOVED (Maurice Guibord, Michael Gibbs) to adopt the minutes with changes. CARRIED
2. Adoption of agenda
  - a. MOVED (Mark Forsythe, Greg Nesteroff) to adopt the agenda. CARRIED

### **Share and Tell**

Emma Quan led Council through a discussion of a series of paintings by Saskatchewan Métis artist Leah Dorion (<https://leahdorion.ca/index.html>), done for the "[Indigenous Canada](#)" course offered on Coursera from the University of Alberta.

Next month, Shannon will lead the discussion.

### **Previous Business**

1. Re-branding
  - a. We have signed an agreement with a graphic designer. Shannon and Rosa met with her and the project scope has been outlined.
  - b. The contract only covers branding only in this contract, not a redesign of the website.
  - c. If Council members have any other brands in the heritage space they like, they should email Rosa with the information.
  - d. A sub-committee has been struck and includes Shannon, Mark, Rosa, Elwin and Emma. Council members should email Rosa if they wish to join.
2. BC 150
  - a. Council feels it would best to amplify the message of other organizations through our communications channels and to focus our energy on the Federations' centennial in 2022.
  - b. We should make people aware, prior to our conference in June, that we're looking for a venue for 2022.
3. BC Bookworld
  - a. Council discussed the benefits of our arrangement with BC Bookworld.

## Reports

1. President (Shannon)
2. Financial report (Rosa)
  - a. Rosa and Jane presented a proposed budget for the next 4 issues of the Magazine.
  - b. Council approved the proposed budget.
3. Magazine (Jane)
  - a. We are trying to hold space for different kinds of knowing and communication, not just relying on material authors submit to us.
  - b. We decided to to integrate the new editorial advisory group with the magazine group for four meetings a year. This will be a great way to connect with thinkers without adding additional meetings.
  - c. The spring issue will be available on Zinio on March 4<sup>th</sup>. We are trying to align the availability of print and digital editions.
  - d. The guest editor for the summer issue is John MacFarlane.
4. Communications (Mark, Greg, Emma, Elwin, Doug, Shannon)
  - a. No major updates about our Instagram presence. Emma is developing the idea of feature posts about Federation members
  - b. February Buzz
    - i. Delivered: 544 / Opened: 353 (65%)
    - ii. Top links:
      1. BC History letters to editor 37
      2. Royal BC Museum CEO quits 25
      3. Quesnel Forks 20
      4. Kinsol Trestle 16
      5. BCHF Inspiration Awards 14
  - c. Facebook is picking up again. We are doing another recording with Sue Bryant about this year's Conference.
  - d. Mark is getting pricing for mug and t-shirt images from BC Archives. We could also explore using images from our members' archives – this could be a great opportunity for smaller archives to have their images highlighted.
5. Conference (Michael, Shannon, Maurice)
  - a. Michael is working with the Surrey Museum about the setup of the exhibit for Conference.
  - b. The program is set and registration opens 01 March. BCHF Council members will receive complimentary registration.
  - c. We will have six speakers. Council members are asked to let Shannon know if they are interested in acting as hosts for any of the sessions.
  - d. Surrey Historical Society and the Fraser Valley Historical Railway are developing their virtual tours, with help from Elwin and Maurice.
  - e. Maurice is planning a great gala. Stay tuned!
6. Awards (Maurice, Doug, Greg, Shannon)
  - a. Maurice has received 23 books for consideration, less than the typical 40. We could consider asking the medal winner to be the speaker at the gala.
  - b. We have received only one entry to date for the W. Kaye Lamb award.

- c. Greg has arranged for judges for the Best Article award.
  - d. Applications for the Centennial Legacy Fund close on 01 March. We have received a few applications so far. Shannon will forward them to Council for discussion at the March meeting.
  - e. We have received some Recognition and Inspiration award nominations, too.
7. Membership (Callie)
- a. Council unanimously approved the appointment Callie Anderson as a Director of the British Columbia Historical Federation.
  - b. Callie presented two new members: Stewart Historical Society and Courtney and District Museum. Both memberships were approved.
6. Nominations (Jane)
- a. Another person has come forward to serve on the Magazine committee. Jane will follow up with her.

### **New business**

1. Johnson Inc. (Shannon)
- a. Our Johnson Inc. rep, Mark Costales, has offered to do a session on what is offered through Johnson next Wed at noon. Council members are encouraged to attend, if they are able.
2. Correspondence (Shannon)
- a. Hope CN Station: We were approached last month for a letter of support to help save the building. The Federation remained neutral in this instance. This is a complex, local situation involving multiple stakeholders and issues of First Nations consultation. This raised the question of the Federation's role in heritage conservation. When do we engage with local matters that are not provincial in scope?
    - i. A number of years ago, we decided to take up issues that resonate provincially and not just locally.
    - ii. The Canada Revenue Agency has become stricter in their distinction between non-profit organizations and lobbying groups.
    - iii. The preservation of the CNR's history directly concerns the history of the province, so whatever happens to local sites fits in provincially.
    - iv. There was a process in place and it's critical that First Nation communities be consulted. We should respect that.
    - v. Perhaps this is an opportunity to bring some folks in Hope along on other heritage preservation projects.
    - vi. It's an encouraging sign that 2,000 people in Hope care so deeply about this. Do we have a role in helping them organize to preserve Hope's history in a more formal way?
    - vii. Similar situations provided the impetus for the establishment of the Vancouver Heritage Society 25 years ago. Perhaps this is a good catalyst.

### **In Camera**

1. K. Jane Watt left the meeting and Council moved to an in-camera session at 8:35 PM.

2. During the in camera session, Council approved a motion to pay K Jane Watt \$4,300 for her work to date on the BC History Magazine.
3. The in-camera session ended at 8:40.

**The meeting adjourned at 8:40 PM.**

**Next meeting 24 Mar 2021 at 7:00 PM.**