

## **BCHF Council Meeting**

24 March 2021

7:00pm — 8:50pm

Via web conference

**Attendees:** Callie Anderson, Shannon Bettles, Doug Brigham, Rosa Flinton-Brown, Mark Forsythe, Michael Gibbs, Greg Nesteroff, Emma Quan, K. Jane Watt, Elwin Xie

**Regrets:** Gary Mitchell

### **The President called the meeting to order at 7:00 PM**

1. Review and adoption of previous meeting minutes: February 24, 2021.
  - a. MOVED (Greg Nesteroff, Maurice Guibord) to adopt the minutes with changes. CARRIED
2. Adoption of agenda
  - a. MOVED (Mark Forsythe, Greg Nesteroff) to adopt the agenda. CARRIED with an amendment.

### **Share and Tell**

Shannon led a discussion of Keith Carlson's "Indigenous History: Building Reconciliation and Dismantling Settler Colonialism" (<https://www.youtube.com/watch?v=xJ39YeOJ4U>). In particular, what does Keith's message might mean for our work in BC history? How might we help facilitate reconciliation ourselves?

Next time: Jane will lead the discussion.

### **Previous Business**

1. Re-branding (previously distributed)
  - a. Email Rosa if you have suggestions or questions. The work is already underway.
  - b. The Designer will come back with three designs. Rosa will keep Council updated.
  - c. We need to consider the formal items in our Constitution. Are they still right for us?

### **Reports**

1. President (Shannon)
  - a. Mark is scheduled to meet with Claire Avison (Assistant Deputy Minister, Tourism Arts and Culture) on 29 March. This is a preliminary discussion about increasing support for the BC Archives or funding digitization projects as part of the BC 150 commemoration.
2. Financial report (Rosa – previously distributed)
  - a. Rosa will present a detailed report at the April meeting.
  - b. Council members are reminded to submit any outstanding request for reimbursement for this fiscal year, as well as any budget items for next year.
3. Magazine (Jane)
  - a. Jane has distributed the payment Council approved for her to all those who worked on the magazine.
  - b. The Summer 2021 issue goes to design on Friday. The theme is nautical history.
  - c. The theme for Fall 2021 will be "Sung and Unsung."

- d. Greg is the guest editor for the Winter issue, with “Local News” as its theme.
  - e. Please send Jane any suggestions for guest editors for next year.
  - f. Jane is working on assembling the Editorial Advisory Group.
4. Communications (Mark, Greg, Emma, Elwin, Doug, Shannon)
- a. March Buzz
    - i. Delivered: 547 / Opened: 342 (62%)
    - ii. Top links:
      - 1. BCHF conference 23
      - 2. Women of the BCHF 14
      - 3. Explaining settlers to ourselves 13
      - 4. Spring issue of BC History 12
      - 5. Isnardy family of Williams Lake 12
      - 6. Shíshálh Nation burial site desecrated 12
  - b. Kudos to Elwin for his fantastic job on the Conference video. Elwin will send HD version and Emma will get use it social media.
  - c. Looking ahead to Canada Helps in June, which coincides with Conference.
5. Conference (Michael, Shannon, Maurice)
- a. 20 people have registered so far.
  - b. Surrey Historical Society are working on field trips. They will be filming the segments in April.
  - c. We will do a run through with all speakers prior to conference. Doug will help out.
  - d. Council and SHS members should contact Shannon to act as hosts for sessions.
  - e. There will be a territory acknowledgement prior to each session.
6. Awards (Maurice, Greg, Doug, Emma, Shannon)
- a. Maurice will have results by end of the week
  - b. The Best Article shortlist has gone to the second panel.
  - c. We have received two complete submissions for W. Kaye Lamb. Recommendations will come to Council at the April meeting.
  - d. Shannon has met with the Recognition Awards committee and is doing follow-up info gathering. The field of potential recipients is small. We may not give awards in all categories this year. Committee members have some ideas about how to modernize the awards for next year.
7. Membership (Callie)
- a. Callie introduced one new Associate member: Allyn Rodden.
  - b. Do we have to have to approve all new members? We will discuss this at the next meeting.
    - i. Too many members are not opening The Buzz. We’re doing such good work getting articles out but they’re not reaching people. What can we do to make sure it goes out to members? How to ensure that the members of our member organizations get our content and capitalize on the benefits of membership? There is some variability in how things are distributed within our member organizations. Jane will discuss whether we need to promote The Buzz at Conference with the Communications team.
8. Nominations (Jane)

- a. Still looking for nominations. Working on suggestions that we've had.

**New business**

1. Johnson's Inc.
  - a. Council discussed an opportunity to partner with Johnson's to promote their home insurance products to our members via direct mailing.
  - b. There was a variety of opinions about the pros and cons of a direct mailing using our mailing list.
  - c. Council will discuss the matter at the next meeting.
2. Centennial Legacy Fund
  - a. The President explained to Council that she cannot participate in the decision making for the CLF because it would present a conflict of interest. She recused herself from the decision making and presented Council with all of the applications, for their consideration.
  - b. MOVED (Greg Nesteroff, Mark Forsythe): That we grant \$4,000 to the Chinese Canadian Military Museum project; \$2,200 to the Stewart Historical Society; and \$2,200 to the CCUB Lands project. CARRIED.
  - c. Jane will write the notification letters, along with an expectation that they submit a report on the outcome of their CLF-funded projects to the Magazine when they're ready.

**The meeting adjourned at 8:50 PM.**

**Next meeting: 28 April 2021 at 7:00 PM.**